

How To Jack Up Your Testosterone Level Over 250% At Exactly The Right Time In Your Workout... Every Time You Work Out!

**From The Desk Of
Leo Costa, Jr.
President, OTS**

**[personalized first
name] ,
I Desperately Need Your
Help!**

To: [personalized first, last name]

Tuesday, 7:30 a.m.

Dear [personalized first name],

If you will grant me one simple favor... *I will let you in on the biggest breakthrough in bodybuilding in your lifetime.*

Here's what it's all about: We have discovered (through a respected scientific connection of mine) a pheromone that causes an immediate and very intense testosterone dump in men that lasts approximately 30 minutes. Just imagine what having a 250% testosterone spike – which you can pinpoint to *exactly* the right time in your workout – will do for you. **You will easily see 3 years worth of results happen within the next two or three months.**

No one else in bodybuilding (or any sport) knows about this exciting new discovery yet. This is cutting edge science... with a very weird twist.

Let me explain this to you in the easiest way I know how. This story will blow your mind (as it did mine):

1. A group of researchers in a specialized branch of biology recently identified a pheromone released by women during pre-ovulation that instantly shakes up a man's hormone system. This "sex scent" is nature's way of force-feeding the urge to procreate straight into your brain. It does this by triggering an immediate response that causes a **sudden spike of 2-1/2 times your normal testosterone levels.**
2. However, the **ONLY** use these researchers could think of for this new discovery... was to create a *perfume* that women can use to get men very excited over them. That's right – by simply exposing you to this pheromone (in a

- condensed form), a woman can make you suddenly very interested in her. Obviously, there weren't any bodybuilders among these researchers.
3. You see, in modern times, we no longer pick up this pheromone naturally. Too much competition from perfume, deodorant, smoke, hair spray, et cetera. When we all lived in caves, this pheromone made sure men wanted to do the wild thing with women no matter how unattractive they were. It kept the human race going.
 4. Thus, the researchers came up with a way to condense this pheromone, so it would work like it used to. In fact, several overpriced products are being sold through women's magazines that contain various amounts of this stuff. I can't tell you how it works for women who need it.
 5. I can, however, tell you that it **absolutely jacks up your testosterone levels by 2-1/2 times. Instantly. And this spike lasts for about 30 minutes.**
 6. You can see why – as a bodybuilder – I was immediately interested. I mean... that's what friggin' *steroids* are designed to do. The trouble, as you know, with steroids is that you **can't pinpoint** the time your testosterone spike occurs. And you can't shut the spike *off* – so you burn out your hormone center, and greatly dilute your body's testosterone production. *And* suffer a secondary rebound of estrogen that – if you aren't careful – can erase most of your gains. That's why steroids suck.
 7. Are you getting the picture here? As soon as I heard about this condensed form of that testosterone-pumping pheromone, I knew just what to do with it. Forget about letting the women have it. ***This discovery is HUGE NEWS for any serious bodybuilder!***
 8. This stuff bypasses your brain... and goes straight into your hormone storehouse, where it triggers an instant dump of the best testosterone you'll ever get. You simply take your dose immediately before working out. **You will FEEL the testosterone dump course through your system.** (God, does it feel good, too.) For the next 30 minutes, you will be a super-pumped stud muffin... enjoying ALL the benefits of having that sudden 250% boost in natural testosterone.
 9. Results? Are you kidding? You'll lift more, you'll recover faster, and your muscles will GORGE on testosterone. **You will SEE and FEEL breathtaking new increases in size and strength almost overnight.**
 10. And... when your 30 minute response to this pheromone is up, your system will relax, recuperate and restore itself... naturally. You've just pinpointed and targeted the most productive 30 minute workout of your *life*.
 11. And... you can do the same thing tomorrow. And the next day. And the next. Forever.

Are you still with me? Good. If you're like me, and hate steroids, this is the best thing to come along since the Bulgarians discovered the key to maximum results.

Even if you've done steroid cycles, this is awesome news. This pheromone actually is great for helping you come OFF a steroid cycle... because it's an ideal way to prime your natural testosterone pump to get back on a natural rhythm again. So you avoid that dreaded estrogen rebound that can eat up your gains.

Now... here's why I need your help: You see, we are the ONLY bodybuilders to have realized the importance of this discovery. And, with the help of some very savvy scientists and chemists, we have created a "delivery system" to get this pheromone into your system at exactly the right time you want it.

But... it's so new, we can't sell it yet to the general bodybuilding market. **We need testimonials from guys like you**, who are eager to be among the first to see just how massive you really can get using this amazing discovery.

No one else is going to know about this discovery for a very long time. (We have no plans to market it until next year at the earliest.) Right now, you are in very exclusive company.

Here's what I want to offer you: This pheromone is somewhat expensive to condense. When we go to the general market, everyone else will have to pay at least \$179 for a month's supply of it (and maybe a lot more than that, depending on demand).

But... if you will help me out, by providing a simple testimonial (which I will help you with)... I will make sure you are (a) given immediate access to this stuff at a steep bargain price, (b) guaranteed that low price *forever*, no matter what, and (c) guaranteed you remain at the **top** of the list of bodybuilders to receive new shipments. Also forever.

You see, right now the labs we're using can only generate about 400 units of this pheromone "delivery system" a month. (There's only one source that can synthesize this pheromone, and they're in Europe, and the big-name designer perfume manufacturers have locked up much of the supply. That's right – we're competing with high fashion models and dress designers for it.)

So here's the deal: If you will agree to be a part of this little market test, you can be first in line – and *stay* first in line – to get a full supply of this product... for the rest of your life... at just \$122 a bottle. That comes out to about \$4 a day... but it's ALL you need as far as crucial supplements.

Plus... I'm going to **GUARANTEE** your happiness, so you don't risk a penny.

Just imagine all that testosterone surging into your system during EVERY workout. Without ANY of the side effects of steroids. A 30-minute burst that delivers a 250% spike, and then lets you recover naturally... it's exactly what bodybuilders everywhere have been dreaming about.

All I want from you... is a sentence or two about your results. I don't really care what you say, or how you say it. You can simply check a box that says you tried the pheromone, and you got results, if you like.

There's just one catch: Because we're limited to 400 units, and because I want to be fair to everyone like you on my Hot List who I've contacted about this market test... I

must limit you to ***no more than 6 bottles per order***. You can re-up anytime... but no more than 6 bottles at a time. I think that's only fair.

Here's what to do now: Just call my office at **1-800-000-0000**, and tell whoever answers you want a supply of "**Fortis Plus**". (That's the name of the product.) You can use your credit card.

Or, you can fill out the Priority Order Card enclosed with my letter here, and mail it with your check or money order (payable to OTS).

Again... you can only order up to 6 bottles during this market test. But I am offering you a special guarantee, so you don't risk a penny.

Here's your guarantee:

Order as many bottles as you like. Use the first bottle, completely. If, after using that first bottle, you aren't convinced that Fortis Plus is everything I've said it is... simply return the empty bottle, along with the full and unopened other bottles... and I will refund every penny of your purchase price to you. No questions asked.

That's as generous a guarantee as you'll ever see from *anyone*. I trust you completely. You can, of course, order a single bottle. If you aren't happy, for any reason, just return it, empty, for a fast refund. If you order more than one bottle, just be sure the others aren't opened when you return them. (I'm not going to put up with anyone emptying out all their bottles and then asking for a refund. I trust you... but I'm not stupid.)

This is a tremendous opportunity. As I said, no one else in bodybuilding even knows about the research that uncovered this exciting pheromone. We only found out about it by accident.

But it's real, and it's here for you to try, if you're ready.

So call right now. ***You may not get a second chance*** at being first in line, forever, at the lowest price this product will ever sell for.

Sincerely,

Leo Costa, Jr.

P.S. Don't forget – we can only get our hands on 400 units a month. So get your order in as soon as you can. Do it today, while you're thinking about it. Remember – an immediate 250% increase in your testosterone levels, controlled by you so you can target it exactly during the crucial 30 minutes of your workout. It's an amazing opportunity. Call right now, **1-800-000-0000**.

[order card]

Dear Leo,

[YES! I want to experience the 30-minute 250% testosterone dump this Fortis Plus supplies during my next workout. This is amazing news, and I can't wait to see and feel the results all this natural testosterone – delivered at exactly the right time – will bring me! Here's how many bottles I want, and how I want to pay:

Best Deal: 6 bottles @ \$129 each. (Normally \$179 each.)

Good Deal: 3 bottles @ \$129 each.

“Trial” Deal: 1 bottle @ \$129.

My Guarantee: I can use one bottle completely... and if I'm not happy (for any reason), I can simply return the one empty bottle, along with the unopened other bottles... for a complete and fast refund of my purchase price. No questions asked.

Here's what I will do for Leo: In exchange for getting this low price, forever... and being first in line for all supplies of Fortis Plus... I agree to fill out the simple testimonial card that will come with my order. I can write my own testimonial, or simply use the one provided. Thanks, Leo.